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PAGE 1 / 1

NAME OF COMMITTEE (In Full)  
The Nielsen Company (US), LLC Federal Political Action Committee  
(Nielsen PAC)

FEC IDENTIFICATION NUMBER

C00521328

Mailing Address 675 6th Ave

City	State	ZIP Code
New York	NY	10011

March 1, 2022

Jamie Timmie, Senior Campaign Finance Analyst  
Federal Election Commission

Dear Jamie Timmie:

This letter is in response to your Request for Additional Information dated February 2, 2022. You asked for clarification as to why the entire name of our connected organization, (TNC (US) Holdings, Inc.), does not appear in the name of our political committee. On May 24, 2012, the Federal Election Commission (FEC) previously made this same request regarding our name, to which we provided a prompt response on June 19, 2012. The law has not changed on this matter since our prior response in 2012.

The Nielsen Company (US), LLC is a limited liability company and is indirectly wholly-owned by TNC (US) Holdings, Inc., a corporation under FEC regulations. The Nielsen Company (US), LLC, is a "disregarded entity" for Internal Revenue Service purposes (Treas. Reg. 301.7701-3), and is treated as a partnership under FEC regulations. 11 CFR 110.1(g)(2); FEC AO 2004-42.

The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC) was established in accordance with FEC AO

2010-16: The Nielsen Company (US), LLC performs the functions of a connected organization for Nielsen PAC, including paying administrative and solicitation costs;

The Nielsen Company (US), LLC may not be listed as a connected organization on Nielsen PAC's FEC Form 1 (Statement of Organization) because it is not a corporation and TNC (US) Holdings, Inc. must be listed instead; and Nielsen PAC's name need not include TNC (US) Holdings, Inc. but may instead include The Nielsen Company (US), LLC.

Thank you,

Sara Gubins, Treasurer  
The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)